



2023 Camarillo Christmas Parade
Saturday, December 9, 2023
Theme: Lights! Camera! Christmas!

Each year the Pleasant Valley Recreation & Park District and the Foundation for Pleasant Valley Recreation and Parks selects three honorary judges to grant the Camarillo Christmas Parade awards. The awards, based on the parade theme and an overall maximum score of 100, are judged on the following criteria:

Parade Entry Design and Presentation

This category showcases attractive, visually well-balanced parade entries that offer a creative treatment of the designer's idea based on the parade theme. Workmanship, quality of product, and attention to detail are among the scoring elements. 1st, 2nd, and 3rd place is awarded. Scores for this criterion range from **0 – 40**.

Parade Entry Theme

Originality This category is based on best original piece that fits with the theme of the parade. Entries should be original in nature and not based on commercially available or purchased products (i.e. no official sports memorabilia). 1st, 2nd, and 3rd place is awarded. The winner of this award shall have priority placement in next year's Camarillo Christmas Parade. Scores for this criterion range from **0 – 40**.

Parade Entry Entertainment

Value This category creates a dynamic impact by creatively using additional elements to advance the design concept. Additions may include, but are not limited to, parade entry riders, walkers to supplement the entry, performances, multimedia, and showmanship. 1st, 2nd, and 3rd place is awarded. Scores for this criterion range from **0 – 20**.

Judging and awarding is completed prior to the start of the parade.

The 1st place award-winning entries will be preceded by banners showcasing their award during the parade.

Awards Categories

The Foundation Award for Automotive Excellence is awarded to the automotive entry that best represents best exemplifies the theme of the parade and in meeting the award criteria as determined by the Board and/or staff of Foundation for Pleasant Valley Recreation and Parks.

The Community Award for Float/Specialty is awarded to the float/specialty entry that best illustrates the theme of the parade and in meeting the award criteria as determined by community volunteers.

The Walter Brennan Award for Band Excellence is awarded to the band whose performance during the parade best exemplifies the theme of the parade in dress, music selection, and performance. A supplemental judging criterion is provided for this specific award as determined by Board and/or staff of the Pleasant Valley Recreation & Park District.